

FEATURED SPEAKER



Caroline Beasley

Caroline Beasley, Executive Vice President, Chief Financial Officer, Treasurer and Secretary of the Naples, Florida-based Beasley Broadcast Group, Inc. (NASDAQ: BBGI) has played a major role in shaping the company founded in 1961 by her father, Chairman and CEO George G. Beasley.

Caroline is a past Chairman of the Radio Board for the National Association of Broadcasters (NAB) in Washington, DC. She was asked to join the distinguished NAB Board of Directors in 2005, and has served as the Radio Board's 1st and 2nd Vice-Chairman and on the NAB's Executive Committee. Additionally, Caroline is a trustee of the National Association of Broadcasters Political Action Committee and serves on the board of the Radio Music Licensing Committee. Honored by Radio INK magazine as one of the "40 Most Powerful People in Radio" in 2011 and 2012, Caroline has also been recognized in the magazine's "Most Influential Women in Radio" listing every year since 2003. Beasley Broadcast Group, Inc. is a radio broadcasting company that owns 44 stations (28 FM and 16 AM) located in eleven large- and mid-size markets in the United States. Caroline graduated from the University of North Carolina, Chapel Hill in 1983 with a B.S. in business administration.



Distinguished Entrepreneur 2014

Recognizing

Outstanding Business Owners in Southwest Florida

Wednesday May 21, 2014

6:00 p.m. - 9:00 p.m.

Hyatt Regency Coconut Point Resort and Spa - Bonita Springs, FL

The Distinguished Entrepreneur of 2013

Pam Oakes, of Pam's Motor City Automotive will present the 2014 Winner



Title Sponsor



Awards Presentation Sponsor \$5,000 (Value \$7,500)

- One corporate table of 8 for dinner with company signage and prime location
- Prominent acknowledgement at beginning of Awards Video Presentation with logo displayed throughout presentation.
- Invitation for 8 to attend the VIP private reception at the Hyatt prior to event.
- Company recognition in all media releases including social media, constant contact emailed to over 12,000 clients weekly, featured on FSBDC website, mentions in FSBDC newsletter and other publications.
- Company logo with link on event website, www.sbdcawards.com
- Full page ad in the 2014 program book
- Complimentary picture of company taken at VIP Reception
- Framed certificate of Appreciation

Platinum Sponsors \$3,500 (Value \$5,000)

- One corporate table of 8 for dinner with signage and prime location
- Invitation for 4 to attend the VIP private reception at the Hyatt prior to event
- Company recognition in all media releases, including social media, Constant Contacts emailed to over 12,000 clients weekly, featured on FSBDC website, mentions in FSBDC newsletter and other publications
- Company logo with link on event website www.sbdcawards.com
- Half-page ad in the 2014 program book
- Complimentary picture of company taken at VIP reception
- Framed Certificate of Appreciation
- Company logo placement on video slide show presented the evening of the event

See opposite side for additional sponsorship opportunities...

Award Winners



2013 Winner
Pam Oakes
Pam's Motor City Automotive



2012 Winner
Norman Love
Norman Love Confections

About the FSBDC at FGCU

The FSBDC at FGCU is a dynamic community-based resource, which helps small business owners take advantage of new opportunities to grow their business through a diverse collection of programs and services.

Mission Statement

We are a customer driven organization of business professionals, dedicated to helping small businesses succeed by enthusiastically providing creative solutions which exceed customer, employee, and stakeholder expectations.

The SBDC at Florida Gulf Coast University is a member of the Florida SBDC Network, a statewide service network funded in part through a cooperative agreement with the U.S. Small Business Administration.



Distinguished Entrepreneur



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2014

**Outstanding Business Owners in
Southwest Florida**

Sponsorship opportunities continued...

Gold Sponsors \$2,500 (Value \$3,500)

- One corporate table of 8 for dinner with company signage
- Company recognition in all media releases, including social media, Constant Contacts emailed to over 12,000 clients weekly, featured on FSBDC website, mentions in FSBDC newsletter and other publications
- Company logo with link on event website www.sbdcawards.com
- Quarter page ad in the 2014 program book
- Framed Certificate of Appreciation
- Company logo placement on video slide show presented the evening of the event

Silver Sponsors \$1,500 (Value \$2,500)

- One corporate table of 8 for dinner with signage
- Company logo with web link on event website www.sbdcawards.com
- Business card size ad in program book
- Mentions in media announcements
- Framed Certificate of Appreciation
- Company logo placement of slideshow presented evening of event.

Bronze Business Sponsors \$500 (Value \$700)

- Includes 2 tickets to dinner and awards presentation
- Business card size ad in program book
- Company logo placement of slideshow presented evening of event

For sponsorship information, contact:

Dan Regelski - FSBDC at FGCU Regional Director
(239) 745-3705

Debra Newman - Special Projects Coordinator
(239) 560-3648

Individual dinner tickets are available for \$125 each by calling (239) 745-3700 or by registering online at www.SBDCAwards.com

Your company could be here!



NORMAN LOVE
CONFECTIONS

