

The Flea Market is Back!

Welcome to Flea Season in Florida! We experience beautiful weather all year long, but in these extra hot summer months we see our flea populations really explode. If you are experiencing fleas, you probably have already tried your own efforts to eradicate them because you can't stand seeing your pets get attacked.

As a pest control operator for the last 20 years in the industry, I have witnessed these pests go from a significant service that was offered regularly, to virtually no need for a pest professional at all due to the spot-on treatments offered by Veterinarians. These were very effective products and shifted the treatments from one occupation to another. For years, when people would call asking about fleas, we would refer them to their vets and we would never hear from them again because the treatments were so effective. Only in the last 3-5 years, have we started to again get more and more requests for flea services. When we made our same recommendation to contact their vets to get their spot-on treatment, the customers are informing us that they've already done that, and tried ALL of the products – BUT, still have the fleas. At this point the client is feeling helpless and starting to resign to the fact that there is no solution. They are basically telling us pest professionals, that we are their last chance and they are pleading for help.

Fortunately, pest professionals have not forgotten the art of Flea Control and with the help of a knowledgeable professional, you can still get rid of them. When asking around on who to use, try to look for someone who doesn't simply pull out a sprayer full of a chemical cocktail, but instead for a professional who can analyze your environment, what is contributing to the conditions for the present infestation, and begin employing I.P.M. (Integrated Pest Management) techniques for flea elimination. IPM is an important concept in the pest control industry that involves much training, knowledge, and commitment. It takes into account all the ways pests have established themselves, it sets up plans of eliminating conducive conditions, relies on monitoring and communication, and seeks out client's help in correcting flaws on the property so that simple chemical treatments are not the only part of the solution.

If you have questions about fleas, pests, IPM or anything else, please feel free to contact me at john@pestmax.com